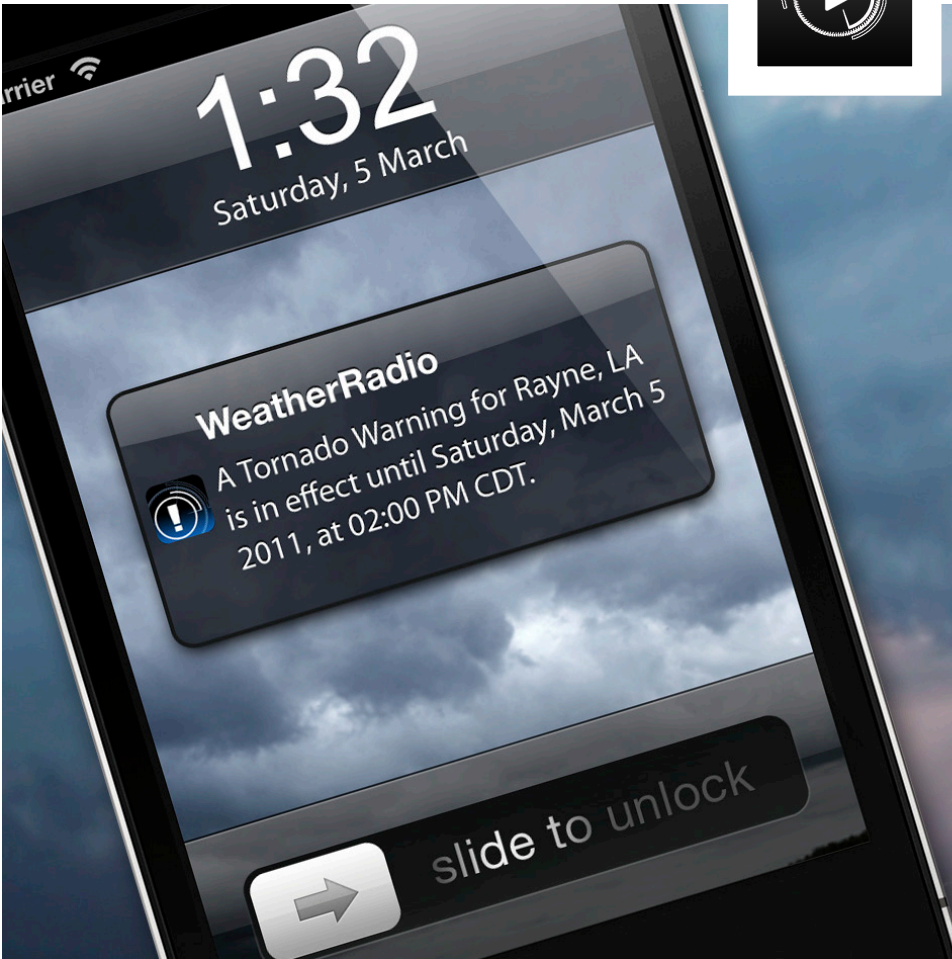




 **iMap** Weather Radio

A Weather Radio. A Smartphone.
A Life Saver.



iMapWeather Radio

iMap® Weather Radio

The iMapWeather Radio is designed to help save lives by combining the power of a weather radio with the precision and convenience of a smartphone.

The iMapWeather Radio wakes up and alerts users in times when severe weather approaches. The patent-pending iMapWeather Radio is designed to provide consumers with precise “follow-me” weather alerts, and up to five other locations, delivered to their mobile devices.

iMapWeather Radio Benefits

- Convert your audience's mobile devices into a next-generation 'weather radio', featuring video, verbal, and/or textual severe weather early warnings
- Transmit your own real-time streaming video and live audio feeds, and spoken warnings from NOAA's National Weather Service (NWS) to smartphones
- Provide breaking news for the precise location of mobile device users and deliver those broadcasts immediately, in times of impending danger
- Extend your brand to iPhones, tablets, and other mobile devices
- Automatically deliver weather alerts directly to mobile devices, synchronized with your locally branded, severe weather programming

iMapWeather Radio Key Features

- Precise alerts, current conditions and forecast for the user's current location and up to five other favorite “nickname” locations, delivered to mobile devices
- An interactive map, showing the location of the user relative to warnings and radar echoes
- Real-time video to application users via turn-key solutions



iMapWeather Radio



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