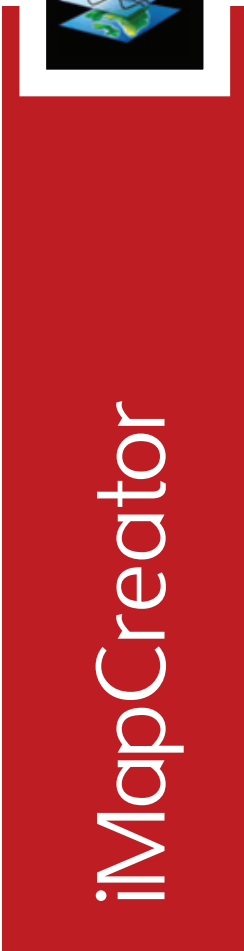
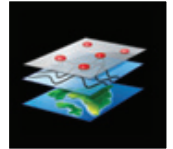




Creating Custom Weather Maps Self-serve Visualization Tools



iMap®Creator

Our iMapCreator puts you in the driver's seat and lets you create stunning interactive maps on-the-fly. With this exclusive, powerful tool, you can add different locations and data to your iMap; set defaults for WDT's many content layers, and watches and warnings; and easily manage multiple iMaps on your site or across your station group!

You can even easily put your own forecasts into iMap and your WDT mobile apps to match your local on-air presentations!

iMapCreator Benefits

We work closely with you to allow different members of your team to play different "roles" in iMapCreator, allowing you to control the experience, no matter how many local stations or other outlets you are managing.

- Easily create custom maps for any special community event
- Create individual maps, from a thumbnail screen to a full screen, with only certain content loaded
- We can help you create "special project" maps for seasonal or event coverage, and manage multiple iMaps on different pages for more user engagement and new revenue streams

Now with Forecast Override

For 2011, WDT introduces our exclusive Forecast Override function, which lets you easily put your own weathercaster's outlook into your iMap and WDT mobile apps! Now iMap can always be in sync with your on-air forecast.

Map Management Page

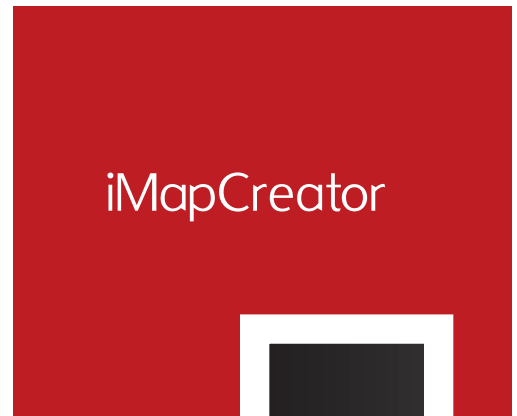
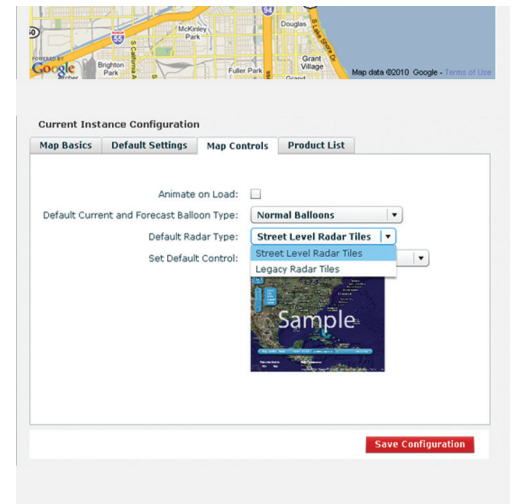
iMapCreator gives you the ability to create a "master" account to set up your iMaps and allows you to distribute authority to make changes on-the-fly, using several internal client accounts. And we offer superior iMap metrics, so you can track the performance of every map you produce.

Map Configuration Page

Our Configuration page offers you an iMap URL Path, the ability to control dynamic iMap instances, the ability to use tabular configuration settings and manage saved configurations.

Default Configuration Setting

You can manage the default settings for basic maps, adjust the iMap Flash controls, popup types and more.



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