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Soho 119 flagship store – Leawood, Kansas

Introducing a unique fashion experience

Leawood, Kansas, –*Soho 119* is a fresh new style of sophisticated shopping in Leawood, Kansas. Taking a cue from the famed New York neighborhood where fashion and art intersect, *Soho 119* offers an impeccable selection of designer and on-point fashion set against a sleek, artistic back-drop, a relaxing medspa/salon and intimate restaurant that completes this unique retail experience.

***Soho 119's* Retail Floor**

“The *Soho 119* fashion sensibility emphasizes personal style, offering men and women eternally chic fashion alongside the latest must-have trends” says Carmela Spinelli, Chief Creative Officer for Three Wildcats, LLC, the development and management group behind *Soho 119*. “We wanted to create a rich and inviting environment where clients can experiment and explore fashion.”

Soho 119 celebrates international flavor for women with the sexy, stylish collection of Brazilian designer Carlos Miele and the spirit of La Dolce Vita with Valentino Red, Missoni and D&G beside new undiscovered designers and labels at moderate price points. For men, *Soho 119* will carry contemporary lines from Hickey Freeman, Report Collection and Just Cavalli, to name a few.

In addition to its robust collection of notable brands – carefully selected to please the most discerning fashion lovers – *Soho 119* features new pieces from up-and-coming designers and labels such as Jenni Kayne, Robert Rodriguez, Thread Social and Rag & Bone. *Soho 119* also is committed to supporting the work of emerging designers such as Sonia Yoon and Benjamin Clayburn of Bensoni, both former students of Parsons The New School for Design.

“We are committed to seeking out and supporting the young designers that are the future of fashion,” says Spinelli. *Soho 119's* fashion-savvy consultants will be on hand to provide one-on-one service and advice, assisting each client hone his or her own personal style and look.

119 Vinotherapy Medspa & Salon

119 Vinotherapy Medspa & Salon expands the entire *Soho 119* experience. The spa offers a luxurious, pampering retreat for clients by combining vinotherapy spa treatments – treatments derived from by-products of the finest South African grapes – and the latest in medspa technology, including skin rejuvenating laser treatments, microlaser peels, Obagi skin care line, Latisse eyelash treatments and an array of injectables such as BOTOX™ and Juvederm.™ The 119 Salon offers custom color and cuts from our team of highly trained stylists.

“We’re very pleased to bring this unique retail experience to Johnson County and Kansas City,” says David Hulshof, president and chief executive officer of Three Wildcats. “We know the residents here have a strong sense of style and taste, and believe that *Soho 119* offers them up and coming and established fashion choices, pampering medspa services and unique dining options to suit their tastes.”

“We also realized that this area has a tremendous sense of community and giving, as well as an affinity with the arts,” adds Spinelli. “That’s one of the reasons we’re so excited to have our flagship store here. Community involvement and supporting the arts are cornerstones of *Soho 119*’s philosophy and you’ll see that reflected in the events we sponsor and host.”

119 The Restaurant

In addition to chic offerings in fashion, accessories and medspa services, shoppers will be able to indulge themselves in *119 The Restaurant*, which brings to Leawood the cosmopolitan experience of the wine and mozzarella bars so popular in Europe and New York. Using only the finest ingredients, *119 The Restaurant* has fashioned a unique dining experience where guests will discover authentic Italian creations, classic Italian desserts, a robust wine list and full bar with signature 119 cocktails complement the menu.

Leawood’s *Soho 119* store, serving as the flagship with a national rollout to follow, is located in One Nineteen, Leawood’s newest upscale open-air lifestyle center near the southeast corner of 119th Street and Roe Avenue. Three Wildcats, LLC worked with renowned architecture and design firm Gensler to create the 12,000 square foot haven of luxe style with a modernist sensibility. For more information, visit www.soho-119.com or call 913-338-5800.

About Soho 119

Soho 119 is the Kansas City area’s newest, most sophisticated retail experience. Inspired by the famed New York neighborhood where fashion and art intersect, *Soho 119* emphasizes personal style and offers the best of on-point fashion and timeless classics in men’s and women’s clothing and accessories. In addition to the chic sophistication of its retail floor, *Soho 119* offers shoppers the opportunity to indulge themselves in *119 Vinotherapy Medspa & Salon*, also located within *Soho 119*, featuring a variety of skin care products and treatments derived from the by-products of grapes and the winemaking process. The spa offers a full menu of rejuvenating medspa and salon services. *119 The Restaurant is located within the store as well and* features an extensive menu of authentic Italian dishes complimented by a full wine list.

About Three Wildcats, LLC

Three Wildcats, LLC, is a privately held company, which develops and manages unique boutique fashion store brands, medspas and salons located throughout the United States. These distinctive retail formats serve as centers for fashion, furnishings and the art of living well, redefining the concept of shopping. Three Wildcats, LLC's principal brands are *Soho 119* and *Deegie's Carma* .

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